

## Ranzani Trading Design

Ranzani Trading Design is a Product and Interior Design agency. We design everything from objects to spaces, from floor plans to furnished buildings, from 3D animations to finished products.

Ranzani Trading Design has extensive experience in importing and exporting design goods and is designing locally produced cleverly engineered products for trading internationally.

Mission: To promote African Design, globally.

## Ranzani Fashion

The Ranzani Leather Bag and Wallet resulted out of the need for a truly practical fashion product that can hold a lot while taking up little space when stored away and looks stylish even when stuffed up full.



### Ranzani Leather Bag

Inspired by punching bags from the good old times when boxing was a gentlemen's sport. This sturdy leather duffel bag can be worn casually over the shoulder or as a backpack when travelling. Pack everything you need and look stylish!

R3,000 each  
In stock: 10



### Ranzani Leather Wallet

The Ranzani Leather Wallet brings you back to basics: Its ultra slim design forces you to only take what you need and leave the clutter behind. The Ranzani Leather Wallet is so thin, it fits in many pockets. Distressed leather makes this a durable product, aging well according to your lifestyle.

R200 each  
In stock: 50



### Ranzani Africa

Ranzani Africa brings colour and character to your dining area. A fusion of Italian style and African culture makes Ranzani Africa kitchen accessories the new must-have gadget for your home.



### Salt & Pepper Grinders

The Salt & Pepper Grinders stand out with their vibrant colours. This couple adds a spark to your dinner conversation and fun to your kitchen chores.

In addition Ranzani Africa Salt & Pepper Grinders are of highest quality: Locally sourced wood, hand-turned and hand-painted, plus a ceramic grinding mechanism imported from Denmark ensure longevity.

R1,500 per pair  
Only available on order (minimum 100)

### Ranzani Egg Potjies

The Ranzani Egg Potjies are miniature versions of what is used to make the traditional South African “potjiekos”, literally meaning ‘small pot food’.

Have your Sunday breakfast egg with a dose of fun and a dash of colour. Alternatively use them as pinch pots to serve salt and pepper in.

R75 each; Set of 4: R250  
Only available on order (minimum 100)



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## Product Overview

### Ranzani Trading Design

Christian Ranzani founded Ranzani Trading Design upon his return to Cape Town after 10 years abroad:

“Having worked with British design icons such as SCP ([www.scp.co.uk](http://www.scp.co.uk)), Concrete Blond ([www.concrete-blond.com](http://www.concrete-blond.com)) and MFI ([www.mfi.co.uk](http://www.mfi.co.uk)) I was eager to start my own design agency. What better place to design than Cape Town?

“Back in London I was mainly designing furniture, here in Cape Town I moved into interior design. With the modern sleek styles I felt a dash of colour or authentic ruggedness could lighten up the minimalistic look.

“Ranzani Trading Design combines all my design experience, from industrial to product design. So while I design a whole furniture range, I can also produce the accessories that go with it.”

### Christian Ranzani

Christian Ranzani’s trade is metal work, having served an apprenticeship as a fitter and turner in Cape Town. Studying Product Design in London turned his career from the workshop to the desktop.

Reconnecting with his Italian side of the family in Milan, Christian Ranzani learnt to appreciate the design of even the simplest every day products such as the iconic moka ([http://en.wikipedia.org/wiki/Moka\\_pot](http://en.wikipedia.org/wiki/Moka_pot)).

Working for established design firm SCP (Sheridan Coakley Products) in London’s trendy East End gave him great insight in the creative process of developing and marketing products.

His design agency Ranzani Trading Design enables him to do just that but with an African flair. Cape Town has an eclectic mix of cultures that inspire with their creativity and vibrancy. It is part of Ranzani Trading Design’s mission to help local SMMEs and communities to turn their creativity into profitable business.

“I would define my greatest design influences coming from Alessi, for its playful adoption of practical solutions and Muji, for its simplicity in purest form making it affordable to everyone.” sums up Christian Ranzani.



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